



## PIONEERS



**MICHAEL TWER**

DELILAH HOME



**MARCI ZAROFF**

ECOFASHION CORP



**JESSE LAFLAMME**

PETE AND GERRY'S ORGANICS



**SARAH GOLDBERGER**

LORD JAMESON

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## LUNDBERG FAMILY FARMS

### LUNDBERG FAMILY

Lundberg Family Farms traces its roots to 1937, when Albert and Frances Lundberg moved to California from Nebraska. Albert witnessed the ravages of the Dustbowl that resulted in poor soil management...

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## KAMUT INTERNATIONAL

### BOB QUINN

Over 40 years ago, Bob Quinn moved back to the family farm in north central Montana and embarked on a path that would lead him on a mission to completely change farming and how we look at where our ...

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## BEETNIK

### DAVID PERKINS

The founders of Beetnik always enjoy time around the kitchen table, whether it's celebrating one of life's milestones or enjoying a weeknight dinner together. Food has been at the center of cele...

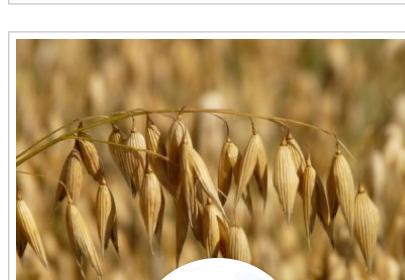
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## PACIFIC FOODS

When Pacific Foods was founded back in 1987, we chose to do things differently. We carefully source every ingredient as locally as possible and from trusted growers who are committed to earth-frien...

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## HANDSOME BROOK FARM

Handsome Brook Farm was founded in 2007 at a small bed and breakfast in Franklin, NY with a flock of 5 hens. Almost immediately, guests started to praise the high quality and exceptional taste of th...

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## DAVE'S KILLER BREAD

Dave's Killer Bread is the pioneer of organic seeded breads, and the #1 selling brand of organic bread in America. With great taste and killer texture, Dave's Killer Bread is always USDA organi...

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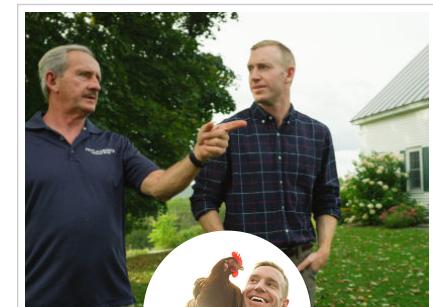
## ARNOLD COOMBS

### COOMBS FAMILY FARMS

Arnold Coombs is the seventh generation of the Coombs family to practice the craft of sugaring. His first stop after coming home from the hospital as a newborn wasn't a crib - it was the sugarhouse where his father was boiling down the sap into maple syrup. Not surprisingly, Arnold was tapping Maple trees himself by the time he was eight.

Today, as the head of Coombs

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## THE LAFLAMME FAMILY

### PETE & GERRY'S ORGANIC EGGS

When predatory factory farms tried to run the family farm out of business, the Laflamme family turned to organic as a way to survive. Twenty-five years later, one of the first organic egg farms in the country is now also the largest organic egg brand in the country. But Pete and Gerry's Organic hasn't done that by becoming a factory farm themselves. They've done it

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When Dr. Andrew Abraham was diagnosed with cancer at the age of 17, one of the biggest challenges he encountered was nutrition. The aggressive treatment made Andrew nauseous and he dropped to an alarming 100 pounds.

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In a college class, we learned mushrooms could grow entirely on spent coffee grounds. After watching hours of how-to videos and turning our fraternity kitchen into a big science experiment, we eventually decided to give up our corporate job offers to instead become full-time mushroom farmers. What started as curiosity about urban farming has turned into a passion to Undo Food™ and reconnect families back to where it comes from through fun and delicious ready to grow and ready to eat products.

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## BARRY CIK

### NATUREPEDIC

Barry Cik is the founder of Naturepedic. An environmental engineer by trade published in his field, Barry founded Naturepedic after an eye-opening experience shopping for crib mattresses. Sent out by his wife prior to the birth of his first grandchild, Barry was shocked by the chemicals and questionable materials in the crib mattresses he found.

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## ANDY AND RACHEL BERLINER

### AMY'S KITCHEN

Andy and Rachel Berliner are the co-founders of Amy's Kitchen, the nation's leading source of organic and non-GMO convenience food. The couple got the idea one night in 1987 when Andy brought home what he describes as a 'horrible' ready-made meal for Rachel.

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